From: Rellen Hayes
To: Tucker-Potter, Stacy
Subject: RE: Directory Project Update
Date: Tuesday, July 30, 2019 2:17:58 PM

Hi Stacy,

We produce and send the apparel to alumni. Once the project launches, we will send you info on the artwork needed for the apparel and weekender travel bag. Then, we'll send proofs for your approval before we ever produce anything.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

Back-to-Back Winner! For two years in a row PCI has been named the "#1 Best Place to Work" in the state of Texas (The Texas Association of Business and the publishers of *Texas Monthly*) and in Dallas-Fort Worth (*Dallas Morning News*). Research shows that a highly engaged workforce drives higher overall client satisfaction.

CONFIDENTIALITY NOTICE: This e-mail message is intended to be received only by persons entitled to receive the confidential information it may contain. E-mail messages may contain information that is confidential and legally privileged. Please do not read, copy, forward, or store this message unless you are an intended recipient of it. If you have received this message in error, please forward it to the sender and delete it completely from your computer system.

From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Tuesday, July 30, 2019 2:15 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>
Subject: RE: Directory Project Update

Are you producing and sending the apparel or is that something that is up to us? The contract approval did not run through me, and details of it weren't always communicated to me. I am just the one responsible for making it work.

Stacy Tucker-Potter ('02)
Director of Engagement
(660) 785-7432

This email (including any attachments) may contain confidential, proprietary and privileged information, and unauthorized

disclosure or use is prohibited. If you have received this email in error, please notify sender.

From: Rellen Hayes [mailto:rhayes@publishingconcepts.com]
Sent: Tuesday, July 30, 2019 2:14 PM
To: Tucker-Potter, Stacy
Subject: RE: Directory Project Update

Hi Stacy,

Branded Items: Your contact states that we will be offering discount directory packages that include apparel (shirts, cap & travel bag), using the logo of your choice. We find that by offering the apparel, it builds/renews loyalty to the school. The sale of these products is what financially supports the project.

Script Closing: The closing depends on whether the alum orders or not. Let me add that and resend.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

Back-to-Back Winner! For two years in a row PCI has been named the "#1 Best Place to Work" in the state of Texas (The Texas Association of Business and the publishers of *Texas Monthly*) and in Dallas-Fort Worth (*Dallas Morning News*). Research shows that a highly engaged workforce drives higher overall client satisfaction.

CONFIDENTIALITY NOTICE: This e-mail message is intended to be received only by persons entitled to receive the confidential information it may contain. E-mail messages may contain information that is confidential and legally privileged. Please do not read, copy, forward, or store this message unless you are an intended recipient of it. If you have received this message in error, please forward it to the sender and delete it completely from your computer system.

From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Tuesday, July 30, 2019 1:39 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>

Subject: RE: Directory Project Update

I don't believe we are marketing any branded items for sale. Can you verify and send me new scripting that reflects that? Also, it just kind of drops off after the last ask. I am assuming there is a close to the call, and I'd like to see that.

Stacy Tucker-Potter ('02)
Director of Engagement
(660) 785-7432

This email (including any attachments) may contain confidential, proprietary and privileged information, and unauthorized disclosure or use is prohibited. If you have received this email in error, please notify sender.

From: Rellen Hayes [mailto:rhayes@publishingconcepts.com]
Sent: Tuesday, July 30, 2019 12:28 PM
To: Tucker-Potter, Stacy
Subject: RE: Directory Project Update

Hi Stacy,

Hope your week is off to a great start. Attached is the script we use for colleges and universities. I will send the revised postcard proofs shortly.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

Back-to-Back Winner! For two years in a row PCI has been named the "#1 Best Place to Work" in the state of Texas (The Texas Association of Business and the publishers of *Texas Monthly*) and in Dallas-Fort Worth (*Dallas Morning News*). Research shows that a highly engaged workforce drives higher overall client satisfaction.

CONFIDENTIALITY NOTICE: This e-mail message is intended to be received only by persons entitled to receive the confidential information it may contain. E-mail messages may contain information that is confidential and legally privileged. Please do not read, copy, forward, or store this message unless you are an intended recipient of it. If you

have received this message in error, please forward it to the sender and delete it completely from your computer system.

From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Thursday, July 25, 2019 4:04 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>
Subject: Re: Directory Project Update

Out traveing for work. I can't send data until I see revised language.

On Jul 25, 2019 10:47 PM, Rellen Hayes <rhayes@publishingconcepts.com> wrote:
Hi Stacy,

Just checking to see if you are on schedule to send the data file and data docs by Wednesday, July 31st. Please advise. I will have the revised postcard language for you shortly.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

Back-to-Back Winner! For two years in a row PCI has been named the "#1 Best Place to Work" in the state of Texas (The Texas Association of Business and the publishers of *Texas Monthly*) and in Dallas-Fort Worth (*Dallas Morning News*). Research shows that a highly engaged workforce drives higher overall client satisfaction.

CONFIDENTIALITY NOTICE: This e-mail message is intended to be received only by persons entitled to receive the confidential information it may contain. E-mail messages may contain information that is confidential and legally privileged. Please do not read, copy, forward, or store this message unless you are an intended recipient of it. If you have received this message in error, please forward it to the sender and delete it completely from your computer system.

Disclaimer

The information contained in this communication from the sender is confidential. It is intended solely for use by the recipient and others authorized to receive it. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or taking action in relation of the contents of this information is strictly prohibited and may be unlawful.

This email has been scanned for viruses and malware, and may have been automatically archived by **Mimecast Ltd**, an innovator in Software as a Service (SaaS) for business. Providing a **safer** and **more useful** place for your human generated data. Specializing in; Security, archiving and compliance. To find out more Click Here.